

# The Gatsby Benchmarks

## Making a Difference – A Health Careers Special



The following grid outlines how these lessons support you to meet the Gatsby Benchmarks:

Benchmark	Description	Evidence
1. A stable careers programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.	The WOW Show films will support your careers programme by enabling students to hear from experts and discuss careers in healthcare. Other shows will showcase different industries.
2. Learning from career and labour market information	Every pupil, along with their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.	The AHP (Allied Health Professions) document will signpost 14 different careers in healthcare. See below for more details: <a href="https://www.healthcareers.nhs.uk/explore-roles">https://www.healthcareers.nhs.uk/explore-roles</a>
3. Addressing the needs of each pupil	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.	In this series on healthcare, students will explore stereotypes in careers. The series will also encourage them to assess their existing skills and the qualities needed for those careers.
4. Linking curriculum learning to careers	All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.	Many of the careers featured in this film require Science, Technology, Engineering and Mathematics. The cross curricular ideas give opportunities for expanding these fields to other subject areas. <a href="https://www.stem.org.uk/stem-careers">https://www.stem.org.uk/stem-careers</a>

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5. Encounters with employers and employees	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities such as visiting speakers, mentoring, and enterprise schemes.	The WOW films will share multiple roles in healthcare and allow students to see what those roles involve practically and in terms of the skills and qualities needed.
6. Experiences of workplaces	Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help them to explore career opportunities and expand their networks.	Students can view different roles in healthcare and may choose to explore opportunities for work experience in these roles. The lesson explores healthcare careers in a range of settings.
7. Encounters with further and higher education	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and the workplace.	The AHP website provides links to entry requirements for each of the career options. See below: <a href="https://www.england.nhs.uk/ahp/role/">https://www.england.nhs.uk/ahp/role/</a> Vocational routes are available for other career choices in healthcare.
8. Personal guidance	Every pupil should have opportunities for guidance interviews with a careers adviser, who could be internal (a member of school staff) or external (provided they are trained to an appropriate level). These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.	