

Content Guide for teachers



The WOW Show – It's Your Future

An assembly-tailored programme and lesson plans supporting

National Careers Week

NCW



www.thewowshow.org



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The WOW Show has been given exceptional access to create a programme of memorable and engaging workplace encounters across a number of sectors that are vital to the UK economy.

The award-winning WOW Show team have been able to film behind the scenes to take young people into workplaces they might never be able to access. In this Show we meet near peers who are just starting out in their careers and hear about their experiences of the world of work and their ambitions for the future.

We have tailored this latest 12-minute Show to fit into assembly time during National Careers Week. It is relevant for all age groups. The sectors and themes featured in this special programme are:

Saving the planet (Careers in Construction)

With the environment one of the main concerns of young people, the cleaner and greener building of our roads, towns and infrastructure is a key driver for the construction industry. New and exciting techniques, technologies and materials are being used to create buildings that are smart, sustainable and energy efficient.

Britain is at the forefront in building wind farms and other sources of renewable energy. But many of the structures of tomorrow will still need the craft skills of today, and we need to be thinking about using building materials that leave less of an impact on the environment.

Wood is a valuable and renewable solution for sustainable structures. Skilled woodworkers are absolutely key to a sustainable construction industry that's fit for the future.

In our film we meet Bailey, an apprentice at a joinery company working in the North East. Bailey works on a combination of civic, domestic and historic projects and won BWF's Apprentice of Year in 2019. We see him at work on site, and in the joinery studio and hear about his experiences on his apprenticeship. We see how creative and practical woodworking is and learn more about why it is so important to the industry.

Factfile:

Latest figures show that the construction industry contributed £117 billion to the UK economy, 6% of the total. There are 2.4 million construction industry jobs in the UK - that's 6.6% of all jobs.

In the next five years it is expected that 232,000 jobs will be created in the industry.



Saving lives (Careers in Health)

Proton Beam Therapy - it looks and sounds like science fiction, but this is the leading edge of medical technology and treatment.

In our film we follow a teenage cancer patient undergoing treatment at the world-famous Christie NHS hospital in Manchester. We meet the professional team who take care of him, including a Therapeutic Radiographer and an Oncology Nurse. We hear about their own personal career paths and what it's like to work in one of the most advanced medical facilities in the country.

Factfile:

The NHS is the biggest employer in Europe with around 1.2 million employees. There are 360 different job roles, taking in a huge array of different skills and qualifications. It means that there's probably a career opportunity in every town and city in the country at your local hospital or health authority.

Keeping us safe (Careers in Uniform)

Do you want to be an engineer, diver or a chef? Maybe you just want to travel the world and be part of a team who are keeping us safe.

The Royal Navy has one of the most progressive apprenticeship schemes going. You can earn while you learn and receive training from highly skilled professionals, across a range of different jobs: communications, medicine, engineering, catering, diving and music. Life in the Royal Navy means you'll be helping to keep us safe, while seeing the world.

Our film offers a whistle-stop tour through some of the key apprenticeships available in uniform. We hear from some of those taking part in the apprenticeship scheme and signpost some of the key benefits.

Factfile:

The armed services – Royal Navy, Royal Marines, Army and RAF - are all facing recruitment challenges. In the Royal Navy there are over 20 apprenticeship routes available offering world-class training. Recruits can develop job-specific skills and study a range of qualifications. There's a salary from day one and six weeks paid holiday a year. Apprentices are a guaranteed job on completion.



Getting creative (Careers in the Creative Industries)

The UK is a world leader when it comes to the creative industries.

But you may be surprised at the range of careers that are available.

It's not just about being an actor, director or producer – there are many roles from set design and construction, costume and makeup to digital skills for gaming and academic skills for museum curation.

Our film takes us on a virtual journey through some of the creative career opportunities available, with an emphasis on craft skills, as we meet young people just starting out to find out what they've learned.

Factfile:

The creative economy accounts for over 3.2million jobs - 1 in 10 jobs across the UK and is growing at twice the national rate, according to government data.

It's said that Creative jobs are future-proof jobs: 87% are at low or no risk of automation. The Department for Digital, Culture, Media and Sport's sectors are now worth £268 billion - £130 billion of which is in the digital sector.

Getting ahead (Employability skills)

Employability skills, or Transferable Skills as they are sometimes known, are talked about a lot. But do young people recognise what they are and why they are important?

In this short animation we explore what it all means and challenge young people to assess their own skills and assets as they think about their future careers.

Factfile:

The top ten attributes that employers say they look for in young employees are: Commercial awareness, communication, teamwork, negotiation and persuasion, problem solving, leadership, organisation, resilience, ability to work under pressure, and confidence.



The Show

This 12-minute Show is available from 8am on 2 March and is suitable for all age groups.

It can be viewed at any time, anywhere on any connected device by clicking on the link to our website:

www.thewowshow.org

Or by clicking here to go to our YouTube channel:

www.thewowshow.org/youtube

In order to provide maximum flexibility for teachers each story segment in the Show is also available to be viewed separately in any order, ideal for use in PHSE or Tutor periods.

Lessons with plans and progression links

PowerPoint lessons and plans for KS3, KS4 and KS5 have cross-curricular guides linked to the content in the Show. They are written for teachers by teachers at VotesforSchools (www.votesforschools.com) and are designed to be preparation free.

They are intended to support teachers in delivering on the Gatsby Benchmarks (particularly Benchmark 4). They can be found here:

www.thewowshow/teachers

The plans signpost links to the sectors and employers featured in the Show and the progression resources they offer. These are intended to help students navigate online to explore further information about the careers they have seen.

One aspect of the lessons will be to encourage students to prepare and record (video, email or text) questions that can be sent to The WOW Show team for them to pass on to the featured employers and which may be answered directly in the follow up **CareersCast** Q&A show.

The **CareersCast** programme will include experts from each of the employment sectors in the Show who are able to give practical advice about pathways into the careers featured.



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