



Introducing CareersCast – How to take part

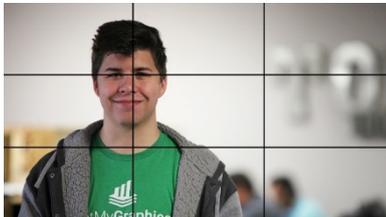
1. Outline for teachers

This guide is to help your students take part in The WOW Show's **CareersCast** Q&A follow up programme in week commencing March 23.

After watching The WOW Show you may wish to discuss the content with your group and frame questions to a panel of experts about the careers that have been featured. Ideally, we would like your students to record their question on a smartphone or tablet and send them to us so that we can see them ask their question on CareersCast.

2. This is how to record your questions:

- Decide what the questions will be, and which students will record them
- Each question needs to be maximum 15 seconds long so we suggest you do a quick timed rehearsal before filming, re-word the question to shorten it if need be
- The question doesn't need to include the student's name or school, we will add this as an on-screen graphic. We'll only use the student's first name.
- Hold the mobile about one metre away from the person being filmed. It's best if you turn the mobile (or tablet) horizontal rather than portrait as this matches the size of The WOW Show video frame (don't worry if you forget, we can still work with your video question).



- Ensure filming is done in a quiet area to reduce any ambient sound.
- Make sure the speaker looks straight at the camera when they're talking
- To help us edit the video, ask the speaker to leave a two second gap at the beginning and end of the question, i.e. film them without talking
- Watch the clip back and check it can be seen and heard clearly; re-film if necessary

3. Sending us your video

- Upload your video by clicking on this Dropbox link:
<https://www.dropbox.com/request/RNqdDJzDAj6Kcwom6Kql>
- You will be prompted to add your name and email address

Alternatively – but not nearly as much fun - you can simply email a question to:
questions@thewowshow.org

Any queries, please contact: info@thewowshow.org